



# CROSS-BORDER REGIONAL INNOVATION POLICIES

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# OECD/ RDP: Areas of research

## Thematic reports

- Regional development
- Innovation
- Multi-level governance
- Urban development
- Rural development



## Reviews

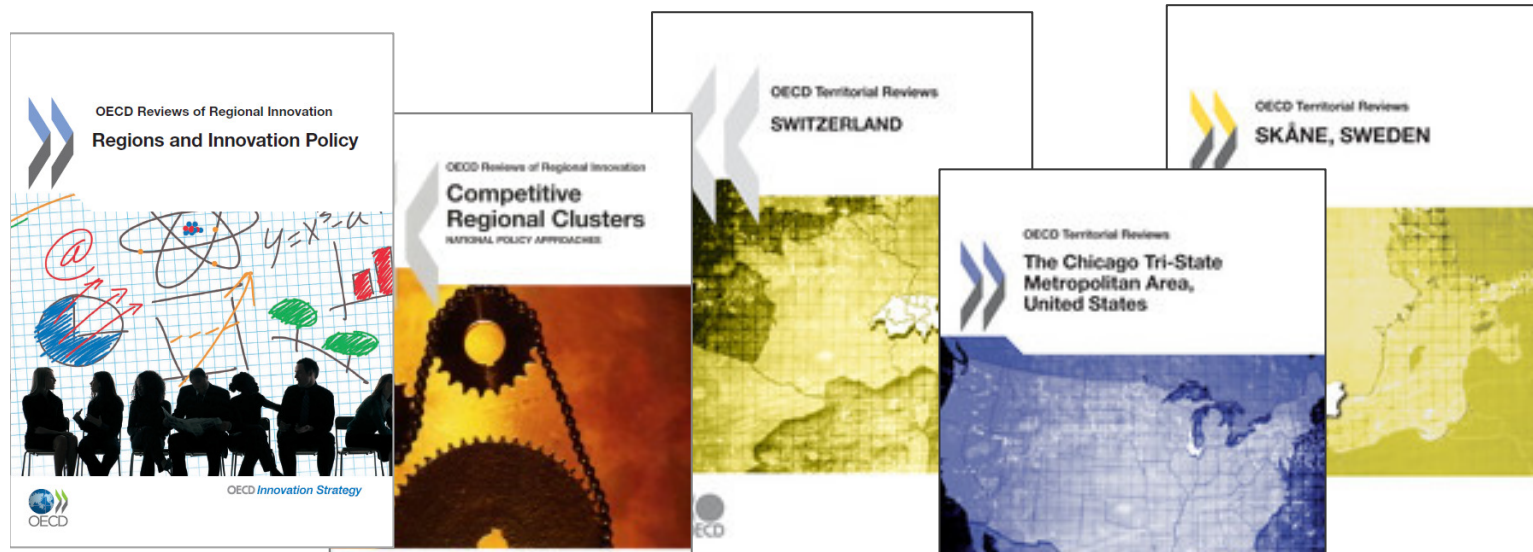
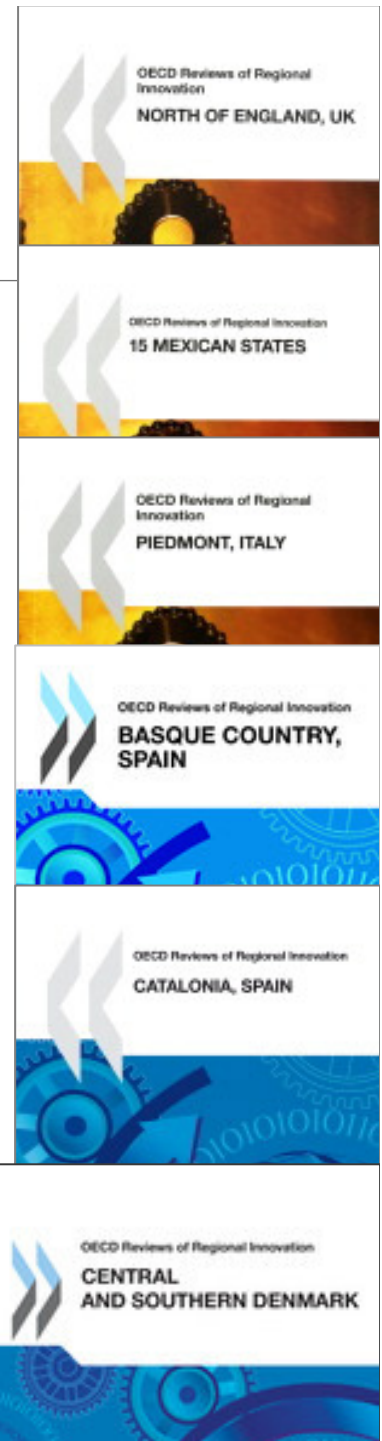
- Regional development
  - National territorial reviews
  - Regional territorial reviews
- Urban development
  - Metropolitan reviews
  - National urban policy reviews
- Rural development
  - Rural territorial reviews
  - National rural policy reviews
- Reviews of regional innovation
- Water governance





# Regional development policy and innovation at the OECD

- **Regional Innovation and Territorial Reviews**
  - **Thematic reports:** clusters, regional innovation policy
  - **Country/region/city reviews** at the request of governments
- **Different levels of government** seek policy advice:
  - **National governments** that must support a diversity of region types (regional development, S&T, enterprise, higher ed)
  - **Regional and local authorities** that seek the right policy mix
- **Peer Review:** Policy makers from other countries participate





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**The project:**

**Cross- border Regional  
Innovation Policies**





## Core study question

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- WHEN and HOW should cross-border innovation policies be designed and implemented by, for and in the regions ? How to make sure that:
  - Their spatial scale corresponds to **functional** regions
  - Their **effectiveness** is superior to that of fragmented policies





## Study products

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- Seminars in each cross-border area
- Case studies for each cross-border area on the current and potential opportunities
- Policy report on good practices for cross-border regional innovation collaboration





## How the project works...

- The cross-border areas **share experience and mutually learn** from each other
- **6 cross-border areas** participate in the project
- One **OECD mission** in each cross-border area
- Each area has a **peer-review** role on another area

Cross-border area	Lead Peer Reviewer
Ireland-Northern Ireland	TTR-ELAT
<b>Bothnian Arc</b>	<b>Hedmark-Dalarna</b>
TTR-ELAT	Oresund
Helsinki-Tallinn	Inter-trade Ireland
Hedmark-Dalarna	Bothnian Arc
Oresund	Helsinki-Tallinn



## Timeline of the project

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- **September 2012:** Project lunched
- **September-December 2012:** Each cross-border area prepared a background report for the project
- **January-May 2013:** OECD missions in the 6 cross-border areas with peer reviewers
- **Fall 2013:** Seminar in Paris and draft report discussion
- **First quarter 2014:** Publication and possible events organised by cross-border areas





## Theme 1: Beyond borders

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- What are the rationales and key driving forces for cross-border collaboration?
- What is the functional area for innovation policy in defining the cross-border area?
- How do globalisation and innovation trends facilitate or not cross-border regional collaboration?



## Theme 2: Collaboration and competition

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- Collaboration: how are costs and benefits measured?
- Competition, when does this make sense?



## Theme 3: Governance of cross-border collaboration

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- Lead for collaboration: Private sector? public sector? Triple helix?
- Role of different levels of government
- Grass-roots projects vs. top-down strategy
- Formal governance structures vs. informal networks
- Degree of integration of joint strategy/policy approach



## Theme 4: Frameworks and instruments

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- Framework conditions and other non-subsidy instruments of greatest importance
- Instruments used to support cross-border regional innovation policy
- Complementary policies to support cross-border innovation policies (labour market, transport, etc.)